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for media passes, photos and interviews with Jack Perkins of the RIADA

## SEE AUTOMOTIVE SAFETY INNOVATIONS AT NORTHEAST INTERNATIONAL AUTO SHOW, JANUARY 27-29, 2017 AT THE RHODE ISLAND CONVENTION CENTER

PROVIDENCE, RI (January 17, 2017) – This year, top automakers have elevated safety innovations to new heights with brand new innovations on 2017 model cars, trucks and SUVs, and there's no better place to see them all in one place – with no sales pressure – than the Northeast International Auto Show. Running January 27-29 at the Rhode Island Convention Center in Providence, this Motor Trend show offers the chance to explore more than 250 vehicles, and speak with experts from Rhode Island's leading dealerships to learn about these important safety features and preventative technologies beyond better tires and interiors and improved seat belts and air bags:

- **Blind spot information systems** using multiple beam radar modules to detect hard-to-see vehicles
- **Night view assist** uses forward-facing infrared cameras and a color-enhanced image display to detect people (or animals) close to the roadway.
- **Cross traffic alerts** warning drivers of an approaching vehicle while in reverse
- **City safety** (2-19mph mode) uses automatic braking and infrared sensors to monitor areas ahead of the vehicle, applying the brakes when forward traffic comes to an unexpected stop
- **Forward collision mitigation** (higher speed than city mode) uses grille-housed sensors to detect crash risks – and prevention collisions before they happen using speed and distance intervals
- **Lane assist** is a departure warning system using visual and auditory alerts if the vehicle drifts from its intended lane (but not intervening in actual driving) – effective to mitigate drowsy driving.

Just outside the show, **two test drive experience centers** will be open during show hours for attendees to get behind the wheel, feel the power, and examine these latest safety innovations in action. On Sabin Street, the Toyota Test Drive Center offers the Prius Prime, Camry, Highlander Hybrid, and RAV4. On West Exchange Street, the Drive FCA experts offer the latest Chrysler, Dodge, FIAT, Jeep and Ram models for test drives. Details are on the show's website at [providenceautoshow.com](http://providenceautoshow.com). (Models are subject to change).

Visit [ProvidenceAutoShow.com](http://ProvidenceAutoShow.com) to purchase tickets in advance. Prices at the door are **\$12 for adults** (13+), **\$9 for seniors** (62+) and **\$8 for students** (under 21 with student ID). Children ages 12 and under are **free every day**. In addition, every attendee can sign up to receive a free 12-month subscription to *Motor Trend*. Show hours are Friday, Jan. 27 from noon to 10 p.m.; Saturday, Jan. 28<sup>th</sup> from 10 a.m. to 10 p.m.; and Sunday, Jan. 29 from 10 a.m. to 6 p.m. Visit the show on Facebook and follow the show on Twitter @NEAutoShow. Featured vehicles and pre-production models are subject to change.

The show takes place at the Rhode Island Convention Center in the heart of Providence (One Sabin Street, Providence 02903). For more information, call 401-458-6000. Show parking in the enclosed RI Convention Center is \$15.

*The 2017 Northeast International Auto Show is presented by Rhode Island Automobile Dealers Association, sponsored by the Providence Journal, and produced by Motor Trend Auto Shows.*

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