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## **NO-PRESSURE FAMILY CAR SHOPPING UNDER ONE ROOF: VISIT THE NORTHEAST INTERNATIONAL AUTO SHOW, JANUARY 27-29, 2017 AT THE RHODE ISLAND CONVENTION CENTER**

PROVIDENCE, RI (January 17, 2017) – Looking to upgrade to a family-friendly vehicle, but aren't looking for a high-pressure sales environment? Save time by visiting most major auto manufacturers in one comfortable family-friendly environment - The Northeast International Auto Show, January 27-29, 2017. Located in the heart of Providence at the Rhode Island Convention Center and produced by Motor Trend Auto Shows, LLC, the nation's largest auto show producer, this show offers the chance to explore more than 250 new cars, trucks, SUVs, and new crossovers and alternative fuel vehicles and the opportunity to talk to experts from Rhode Island's leading dealerships with **no pressure to buy**. Parents can explore 2017 models and the latest features, take a test drive, and see just how safe, spacious and family friendly today's vehicles can be.

**For families, Sunday Jan. 29th is Family Day at #ProvidenceAutoShow, where fun goes into overdrive with free face painting, balloon art, and more. Kids are free (ages 12 and under) all three show days.**

Just outside the show, **two test drive experience centers** will be open during show hours for parents to get behind the wheel, feel the power, and examine the latest vehicles. On Sabin Street, the Toyota Test Drive Center offers the Prius Prime, Camry, Highlander Hybrid, and RAV4. On West Exchange Street, the Drive FCA experts offer the latest Chrysler, Dodge, FIAT, Jeep and Ram models for test drives. Details are on the show's website at [providenceautoshow.com](http://providenceautoshow.com). (Models are subject to change).

Feeling lucky? Hyundai is offering all eligible auto show families the opportunity to enter to win a 2017 Hyundai Ioniq Hybrid Limited (grand prize) or a \$500 Best Buy Gift Card (one winner). For Official Rules, visit <http://www.2017autoshowssweepstakes.com>.

Visit [ProvidenceAutoShow.com](http://ProvidenceAutoShow.com) to purchase tickets in advance. Prices at the door are **\$12 for adults (13+)**, **\$9 for seniors (62+)** and **\$8 for students (under 21 with student ID)**. Children ages 12 and under are **free**. In addition, every attendee can sign up to receive a free 12-month subscription to *Motor Trend*.

Show hours are Friday, Jan. 27 from noon to 10 p.m.; Saturday, Jan. 28<sup>th</sup> from 10 a.m. to 10 p.m.; and Sunday, Jan. 29 from 10 a.m. to 6 p.m. Visit the show on Facebook and follow the show on Twitter @NEAutoShow. Featured vehicles and pre-production models are subject to change.

The show takes place at the Rhode Island Convention Center in the heart of Providence (One Sabin Street, Providence 02903). For more information, call 401-458-6000. Show parking in the enclosed RI Convention Center is \$15.

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*The 2017 Northeast International Auto Show is presented by Rhode Island Automobile Dealers Association, sponsored by the Providence Journal, and produced by Motor Trend Auto Shows.*